****

**D3: Qualifications**

**Criteria for EAFM LEAD facilitation**

**PURPOSE**

To provide a concise list of criteria that can be used to assess the quality of any EAFM facilitations.

**HOW TO USE THIS DOCUMENT**

These criteria can help LEAD facilitators as they facilitate EAFM LEAD meetings and consultations, and can be used when giving feedback.

**CRITERIA**

The criteria are grouped into three main topics:

1) Content

* Knowledgeable of the EAFM subject
* Resourceful of relevant EAFM-related topics
* Conversant with LEAD Toolkit
* Able to deliver clear messages, (targeting objectives??)

2) Quality of facilitation/communication skills

* Able to interact appropriately with the audience/in the setting (culturally and socially), and understand the audience or partners
* Well-prepared and organized, (and understanding the communicating objectives?)
* Articulate and communicate clearly
* Present oneself confidently and professionally
* Express oneself fluently and spontaneously, including when answering questions or addressing an issue
* Able to validate and weave audience’s issues into the main messages
* Persuasive
* Have good listening skills and engage with the audience
* Conscious of time constraints

3) Possible impact on further actions by audience

* Establish good will
* Able to awaken interest and influence future engagement/actions on EAFM
* Able to direct audience to EAFM resources